



FOR IMMEDIATE RELEASE:
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CSI Adds International EV Industry Leader, Paul Rivera, to its Advisory Board

Coulomb Solutions Inc. (CSI) is proud to announce the addition of Paul Rivera to their already deep Advisory Board line-up. Mr. Rivera has a wealth of expertise in growth-oriented dynamic entrepreneurial start-ups, delivering complex vehicle and engineering programs, and building business relationships and partnerships with major OEM's. In addition, Mr. Rivera has extensive experience in public company operations, capital markets, PR, and government relations.

As the former CEO of ElectraMeccanica (**NASDAQ: SOLO**), the designer and manufacturer of the innovative purpose-built, electric **SOLO** vehicle, he led an exceptional executive team through the transformative stage; bringing the company and the vehicle from concept through to production and customer deliveries. He spearheaded all aspects of engineering, sales, distribution, as well as the buildout of brick and mortar to turn the vision into reality.



Mr. Rivera also served in multiple executive roles including President of Ricardo North America, based in Silicon Valley, as well as Managing Director the Ricardo's Cambridge, UK based Hybrid & Electronic Systems Business Unit (**LSE: RCDO**). Prior to Ricardo, Mr. Rivera also held the position of Managing Director – Strategic Development at Quantum Technologies, a leader in alternative propulsion solutions including ultra-light hydrogen, CNG systems and electric drive systems for military and commercial vehicle applications.

"I'm thrilled to be joining CSI's Advisory Board", shared Mr. Rivera. "CSI's mission of helping accelerate the adoption of commercial electric vehicles in the North American market has also been a driving force in my career; and their unique approach and market-leading solution set is just what the industry's OEMs and integrators need to support their efforts".

"The CSI team is extremely excited to have Paul join the other industry leaders on our Advisory Board", stated CSI's CEO, Dave Mazaika. "His passion, knowledge, and extensive public company and international EV experience will help us continue to build on the exciting growth we've experienced over past few years".

**About Coulomb Solutions Inc. (CSI)**

CSI provides high quality, proven components to the North American commercial electric vehicle market at wholesale prices. The company's goal is to enable rapid adoption of electric drive systems in commercial trucks, buses, vans, locomotives, and marine applications. As its cornerstone, CSI is the authorized North American distributor of commercial vehicle batteries for CATL, the largest Li-Ion battery designer and manufacturer in the world. CATL's LFP batteries currently power over 375,000 buses and trucks in daily operation in demanding environments and terrain with some of the largest commercial fleets. CSI also has a line of highly proven accessory components for commercial electric vehicles including battery heating and cooling systems, electric air conditioning compressors, electric cab heaters, electric steering pumps, electric air compressors for braking, accessory inverters and onboard AC and fast DC Chargers. See how CSI is enabling commercial vehicle electrification on our web site at www.coulombsolutions.com