

## Coulomb Solutions Inc. simplifies branding as **CSI**



If you are a large fleet operator or major North American truck & bus OEM or integrator, especially one that provides medium- and heavy-duty electric vehicle offerings, you probably already know Coulomb Solutions Inc., or CSI – we’re the North American distributor of CATL commercial EV batteries (the world’s largest battery manufacturer and clear technology leader). But you may not know that CSI also provides high quality, widely proven “Plug & Play” components to the North American commercial electric vehicle market at wholesale prices. These accessories set a new standard for ease of use and integration, allowing OEMs with limited EV experience to deploy these reliable, highly efficient, low-cost components quickly and effortlessly.

Just as we strive to simplify OEM use of our components, we’re also simplifying our name. Coulomb Solutions Inc. will now be known simply as CSI. We have also updated our logo to reflect our high energy business and focus on electrical products for EVs. Our team is encouraged to do out of the box (or circle) thinking and the green globe represents our focus on bettering the environment; CSI provides “**Technology for a Greener Planet**”. We hope you agree as we look forward to working with your company, or to continuing our business with you.

Come see us at the upcoming ACT Expo ([www.actexpo.com](http://www.actexpo.com)) in Long Beach (Aug. 31-Sept.2) at **Booth # 1028** or visit us at [www.coulombsolutions.com](http://www.coulombsolutions.com) to learn why so many leading OEMs choose to put “**CSI Inside**”.

### About **CSI**:

CSI provides high quality, proven components to the North American commercial electric vehicle market at wholesale prices. The company’s goal is to enable rapid adoption of electric drive systems in commercial trucks, buses, vans, locomotives, and marine applications. As its cornerstone, CSI is the authorized North American distributor of commercial vehicle batteries for CATL, the largest Li-Ion battery designer and manufacturer in the world. CATL’s batteries currently power over 350,000 buses and trucks in daily operation in demanding environments and terrain with some of the world’s largest commercial fleets. CSI also has a line of highly proven accessory components for commercial electric vehicles including battery heating and cooling systems, electric air conditioning compressors, electric cab heaters, electric steering pumps, electric air compressors for braking, accessory inverters and onboard AC and fast DC Chargers. Visit our website at [www.coulombsolutions.com](http://www.coulombsolutions.com) for more information and to see how CSI is better enabling commercial vehicle electrification.